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**SCOTTISH INSTITUTE FOR BUSINESS LEADERS MARKS FIFTH
ANNIVERSARY WITH WORLD-CLASS SPEAKER**

SIBL – the Scottish Institute for Business Leaders – is offering Scottish organisations a rare opportunity to hear one of the world’s most sought-after business speakers as part of its fifth anniversary celebrations.

Neale Donald Walsch is a best selling author and inspirational international speaker. His books have not been out of the US best seller lists for the past three years. His insight and spiritual approach to complex problems has provided valuable guidance to hundreds of organisations in both the private and public sectors throughout the world.

This is the first time Neale has spoken with businessmen in Scotland and his theme is highly topical in the current business climate “The Leadership Paradox when the Going Gets Tough – Success in Recession”. The masterclass will also be broadcast to a world-wide audience via a real-time video link.

“I believe this could well be a once in a lifetime chance for Scottish businessmen to hear Neale and be able to discuss with him their own specific key issues which are critical to their future success as leaders and their organisations’ wellbeing,” said Drew Pryde, Group Chairman of SIBL.

This is clearly a major coup for SIBL in attracting a speaker of Walsch’s calibre.

The event takes place on 6th October at the prestigious Glenskirlie Castle Hotel near Cumbernauld. There are full-day, 09.00-17.00, and half day booking options, 13.00-17.00. For further details of this milestone event please contact Drew Pryde directly on 07967 429 364 or email at drew.pryde@sibl.org.uk.

The event is being sponsored by Knockhill Racing, Scotland’s National Motorsport Centre (www.knockhill.com) and Glenskirlie House & Castle (www.glenskirliehouse.com), Scotland’s prestigious conference venue.

For further information about SIBL please contact Drew Pryde on 07967 429 364 or e-mail drew.pryde@sibl.org.com. For further information about Neale Donald Walsch please visit www.nealedonaldwalsch.com

Media enquiries to: Mike Reynolds, Sigma Communications on 01577 866 776 or email Michael@sigmacommunications.co.uk

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About SIBL

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The Scottish Institute for Business Leaders (SIBL) was established in 2003 as a support network to help Scotland's business leaders achieve their personal and corporate aspirations by the sharing of expert knowledge and best practice.

Since then it has grown in strength to comprise of MDs, directors and managers from multinationals, SMEs and public sector organisations plus working with senior members of the police force, RAF and NHS.

The group's vision is economic growth through executive development. SIBL facilitates and coaches leaders' in monthly events focusing on the personal and corporate development of members thereby contributing to growth in the Scottish economy. SIBL also provides a 24x7 helpline for members.

SIBL members meet one day a month and spend the morning interacting with a world-class presenter on a relevant business topic. The afternoon is spent "boardroom style" discussing specific opportunities or issues that members would like advice on. Such facilitated meetings are held in strictest confidence and for this reason no two members can be from directly competing firms. Effectively members can tap into the knowledge and experience of a Chairman and board of seasoned non-executive directors at a fraction of the normal cost.

"I believe SIBL is unique in allowing real business leaders to work on real issues in real time," said Drew Pryde, group chairman of SIBL. "There are a number of business networking and business development groups in Scotland but we are different. Our focus is purely on the development of the individual and their business to enable them to achieve their full potential and to realise their aspirations. He added: "During 2007 and 2008 we have brought together a world-class group of motivating speakers and experts in strategy, leadership, sales & marketing, innovation, finance and people development to work with the group and we are regularly involved in organising high-level conferences which address vital and topical business and organisational issues."

For further details of membership and the programme of events for 2008 please contact Drew Pryde, SIBL Group Chairman on 07967 429 364.

Media enquiries to: Mike Reynolds, Sigma Communications on 01577 866 776 or email michael@sigmacommunications.co.uk

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